

# ARDAK CORPORATION

Minneapolis, MN • Englewood, CO  
Colorado Springs, CO • San Diego, CA

Consolidated competitors; decreasing budgets; increasing scrutiny; reduction in sole source awards; all these things and more combine to make the current US Federal Government contracting environment the most competitive ever. Companies that partner with ARDAK are afforded a competitive advantage. ARDAK's competitive intelligence provides US Federal Government contractor's with the actionable information necessary to significantly increase their probability of winning (PWIN).

**For over 25 years ARDAK has provided superior expertise in providing competitive intelligence with unmatched consistency and accuracy.**

Our areas of expertise include Wrap Rates, High Level Decompositions, Low Level Decompositions, Should Cost Analysis, Price to Win (PTW), Rate to Win (RTW), Labor Category Analysis and US Government Agency Budget Analysis.

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## When You Must Win



## SEGMENT GROWTH ANALYSIS

Narrative analysis is also given with charts and graphs for a complete picture. An example would be that IA Communications Facilities Segment for this particular Fiscal year accounted for 69.62%. However this segment accounted for less than 1% of the Fiscal year contract awards.

Historical data, contract types, customers, contract awards, programs, contractors, opportunities, re-competes products, equipment and services, R&D, and evolving technologies are all part of the market analysis.

IA Segment	CAGR
IA Communications Facilities Segment	69.62%
Secure Optics Segment	33.83%
IA Computer Science R&D Segment	32.87%
Communications Security Segment	29.32%
IA Telecomm Equipment & Services Segment	22.85%
IA Training Segment	22.03%
IA Quality Assurance & Test Segment	18.93%
IA Program Support Segment	17.99%
Secure ADP Segment	14.22%
IA Communications R&D Segment	8.33%
IA Operations Research Segment	5.94%